

ORDER

Orders
Order / Rev: 2358196
 Alt Order #: _____
 Product Desc: MLK
 Estimate: _____
 Flight Dates: 12/11/21 - 12/19/21
 Original Date / Rev: 12/07/21 / 12/07/21
 Order Type: General

WHAS
 Primary AE: Kimberly Williams
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: POL/ Tami Stainfeld / US Senate / R / R
 Buying Contact: _____
 Billing Contact: _____
3256 Mexico Road
Marion, KY 42064

Billing Type: Cash
 Billing Calendar: Calendar
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Tami Stainfeld / US Senate / R / R
 Demographic: A25-54
 Product Codes: PL-Candidate: US Senate (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate

New Business Thru: _____
 Advertiser External ID: 197363
 Agency External ID: 74472AG
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/21	12/19/21	14	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2021	14	\$2,000.00	\$1,700.00	0.00
Totals	14	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	12/16/21	12/17/21	Local News @ 12p M-F	CM	12-1p	---TF--	:30	2	\$120.00	P03	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/13/21	12/19/21	---TF--		2				\$120.00		0.00			
N 2	WHAS	12/16/21	12/17/21	Local News @ 6p M-F	CM	6-630p	---TF--	:30	2	\$320.00	P03	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/13/21	12/19/21	---TF--		2				\$320.00		0.00			
N 3	WHAS	12/19/21	12/19/21	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/13/21	12/19/21	-----S		1				\$250.00		0.00			
N 4	WHAS	12/16/21	12/17/21	LN (M-Su)	CM	11-1135p	---TF--	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/13/21	12/19/21	---TF--		2				\$250.00		0.00			
N 5	WHAS	12/18/21	12/18/21	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$130.00	P03	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/13/21	12/19/21	-----S-		1				\$130.00		0.00			
N 6	WHAS	12/11/21	12/11/21		CM	Various	-----S-	:30	2	\$60.00	P03	0.00	NM	2	\$120.00

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Advertiser: POL/ Tami Stainfeld / US Senate / R / K\
 Product Desc: MLK
 Estimate:
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Soccer Various											
				Soccer Various											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		12/06/21	12/12/21	-----S-		2		\$60.00		0.00					
N 7	WHAS	12/19/21	12/19/21	Seal Team 1205-105a SGM		1205-105a	-----S	:30	2	\$35.00	P03	0.00	NM	2	\$70.00
				Seal Team 1205-105a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		12/13/21	12/19/21	-----S		2		\$35.00		0.00					
N 8	WHAS	12/19/21	12/19/21	MacGyver 105-205a Su CM		105-205a	-----S	:30	2	\$25.00	P03	0.00	NM	2	\$50.00
				MacGyver 105-205a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		12/13/21	12/19/21	-----S		2		\$25.00		0.00					
													Totals	14	\$2,000.00